



YOUTH®  
Look younger longer



# YOUTH® SKIN CARE

## LOOK YOUNGER LONGER

For more than 60 years, we have been helping people Live Younger Longer by addressing aging at the cellular level. Now we are applying that same success to helping people Look Younger Longer, too.

In our quest to develop a revolutionary Youth Complex, we discovered something fascinating.

It wasn't that women minded getting older—they wouldn't trade that wisdom for anything! They just didn't like how what they saw in the mirror each day didn't reflect how young they felt on the inside.

And that was the inspiration for YOUTH—skin care products designed to make sure the world sees you the way you see yourself.

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Our promise is that YOUTH skin care will dramatically improve the health of your skin and 100% guaranteed to shift the appearance of skin to a younger age.

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# A DECADE OF AGING ERASED

We knew our YOUTH Complex would transform how people saw themselves, but could we prove that their skin actually became younger? Our clinically developed Skin Age Index showed that 100% of women were Clinically Proven to have younger-looking skin and 2/3 shifted their skin age into a younger decade.

100%

of women were  
clinically proven to have  
younger-looking skin.

## The Skin Age Index

Clinically developed by world-class skin experts, the Skin Age Index measures the appearance of key signs of aging with factual clinical data.

- FACIAL WRINKLES
- PORE SIZE
- EVEN SKIN TONE
- FIRMNESS

- SKIN TEXTURE
- HYPERPIGMENTATION
- RADIANCE
- SAGGING



2/3

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shifted their  
skin age into a  
younger decade.

# CLINICALLY PROVEN CLEAN BEAUTY

We do Clean Beauty better than anyone. We've proven you don't have to sacrifice safety and purity for efficacy. All our products are designed and developed without the questionable chemicals found in so many other products that impact you and the planet.

We always put the earth first—we were the first company in the world to fully offset all our carbon emissions so as to leave no footprint on our planet.

## BANNED INGREDIENTS

2,500+ SHAKLEE

1,382 + EUROPE

1,383 MALAYSIA

598 CANADA

30 JAPAN

11 U.S.

THE LIST OF **2,500**  
INGREDIENTS WE WON'T  
FORMULATE WITH IS FAR  
TOO LONG TO LIST.

**HERE ARE JUST A FEW:**

Parabens  
Phthalates  
Propylene Glycol  
BHT  
BHA  
Sodium/Ammonium Lauryl Sulfate  
Mercury  
Hydroquinone  
Perfluorinated Compounds  
Mineral Oil  
Petrolatum

Synthetic Colors  
Synthetic Fragrance  
Benzalkonium Chloride  
Benzophenone  
Cyclomethicone  
Aluminum Lakes  
Quaternary Ammonium Compounds  
Lanolin  
Petroleum-Derived Waxes  
Quaternium-15  
Methylisothiazolinone

Butoxyethanol  
Coal Tar  
1,4-Dioxane (PEG Derivatives)  
EDTA  
Ethanolamides (MEA/DEA/TEA)  
Formaldehyde-Donating Preservatives  
Triclosan  
Microbeads (Microplastics)  
Aminobenzoic Acid (PABA)  
Avobenzene  
Cinoxate



We screen for over 350 contaminants, pesticides, and impurities on every new botanical ingredient, 3x more than required. And we perform more than 100,000 quality tests per year to ensure our products are safe.

We never test on animals and the YOUTH Collection is 100% vegan and cruelty free.



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YOUTH offers clinically proven products created in harmony with nature—bringing you **clinical results without compromise™**.

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Dioxybenzone  
Ecamsule  
Resorcinol  
Styrene  
Propyl Gallate  
Nitro & Polycyclic Musks  
Silver & Salts  
Alkylphenol Ethoxylates  
Chlorofluorocarbon Propellants  
Meradimate (Menthyl Anthranilate)  
Nitrosating Agents

Homosalate  
Ensulizole (Phenylbenzimidazole Sulfonic Acid)  
Octocrylene  
Octinoxate (Octyl Methoxycinnamate)  
Octisalate (Octyl Salicylate)  
Oxybenzone  
Padimate O  
Sulisobenzene  
Trolamine Salicylate  
Talc

And thousands more harmful chemicals and questionable ingredients are on our “Free Of” list.

For more information, visit our Naturally Blog at: [go.shaklee.com\naturally](https://go.shaklee.com/naturally).

# THE YOUTH COMPLEX

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We included key actives from our patent-pending YOUTH® Complex in every product.

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The key to beautiful, younger-looking skin is to **accelerate skin cell renewal to a more youthful rate**. Young skin does this effortlessly. It renews itself at an optimal rate and produces all the collagen and elastin we need for soft, supple skin with a youthful glow.

But as we age, we lose that glow of youth. Cell renewal slows and we produce less collagen and less elastin.

Unlike ordinary skin care, our advanced technology goes beyond addressing aging on the surface level and targets the cellular level of your skin.

That means we're not just providing protection and repair benefits, we're supporting the critical cellular functions that will restore that youthful glow.

We have included a **10x concentration of our patent-pending Youth Complex** in our Youth Activating Serum, the must-have product in our YOUTH Collection.

10x

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To accelerate  
skin cell renewal





# THE POWER OF BOTANICALS

Designed in harmony with nature, our patent-pending Youth Complex is harnessing the power of botanicals to address the multiple signs of aging. With eight patents and patents pending, each and every YOUTH product is specifically formulated to address the multiple effects of aging, whether it be your lifestyle, environmental damage, or natural aging.



## **Lotus Japonicus**

Activates a key youth protein to regenerate cells and to produce more collagen, elastin, and fibrillin.



## **Schisandra Chinensis**

Helps provide more nutrients and energy to the skin.



## **Vital Repair+® Complex**

Multi-patented Advanced Vital Repair+ Complex provides antioxidant nutrients and essential vitamins to block skin-damaging free radicals and encourage healthy cell growth.



## **Muscadine Grape**

Patent-pending Muscadine Grape polyphenols protect and repair cellular DNA while blocking collagen and elastin breakdown.

# CELLULAR RENEWAL YOUNGER-LOOKING SKIN IN 7 DAYS

HERO PRODUCT Pair with Youth Moisture Activating Serum for dual benefits

## YOUTH® ACTIVATING SERUM

This is your must-have product for skin regeneration. It protects against skin-damaging free radicals and repairs and supports critical cellular functions such as collagen and elastin production. It accelerates skin cell renewal to a more youthful rate and leaves skin rejuvenated and radiant. Gentle encapsulated **Vitamin A Retinol and Apple Cell** support renewal at the cellular level to help restore a youthful glow. It also helps improve skin texture, minimize the appearance of pores, and reduce the appearance of fine lines.

### WITH 10X YOUTH COMPLEX

**Lotus Japonicus** supports collagen and elastin renewal while **Shisandra Chinensis** provides nutrients for cellular energy.

Powerful botanicals address multiple signs of aging, including **Muscadine Grape** polyphenols that protect and repair cellular DNA.

**Vital Repair+® Complex** provides antioxidant nutrients and essential vitamins to encourage healthy cell growth. Recommended daily use as part of our Advanced Anti-Aging regimen.



# INTENSE HYDRATION

## 212% INCREASE IN SKIN HYDRATION WITH ONE USE

HERO PRODUCT Pair with Youth Activating Serum for dual benefits

### YOUTH® MOISTURE ACTIVATING SERUM

Drench your skin with intense hydration. This fast-absorbing gel is clinically proven to increase hydration levels by 212% in one application and maintains increased hydration levels for 8 continuous hours. Skin appears more plump, softer, and smoother and is measurably hydrated for up to 24 hours thanks to our new Active Cellular Hydration Technology. The Vital Repair+ Complex and powerful botanicals from the Youth Complex deliver additional anti-aging and protection benefits.

#### WITH ACTIVE CELLULAR HYDRATION TECHNOLOGY™

**Cactus extract** helps attract and hold moisture in the skin's outer layer and transport it where needed throughout skin cells.

A unique blend of **four forms of hyaluronic acid at 10x concentration** absorbs up to 1,000 times its weight in water, to trap and retain moisture in skin's deeper layers.

**100% sustainable plant-based squalane** helps build a protective barrier to reduce water loss, sealing in hydration for lasting results.

[Recommended daily use as part of our Advanced Hydration Regimen, or our Personalized Regimen.](#)



# YOUNGER-LOOKING SKIN IN 4 SIMPLE STEPS

## YOUTH® ADVANCED ANTI-AGING REGIMEN

Our Advanced Anti-Aging Regimen targets the cellular level of your skin, accelerating skin cell renewal for softer, more supple skin with a youthful glow. It's 100% guaranteed to shift the appearance of your skin to a younger age.

①



②

Can be customized to meet your personal needs

③



④ DAY

④ NIGHT



①

### LUMINOUS GEL OIL CLEANSER

Gently polish, purify, and prep your skin with our 3-in-1 soap-free, pH-balanced cleanser. Provides a gentle exfoliation for instant radiance.

#### Key Ingredients

Vital Repair+® Complex, Muscadine Grape Extract, Exfoliating Green Algae Complex

②

### PERFECTING SKIN TONER

Exfoliate, hydrate, and nourish your skin. Removes dull cells and environmental pollutants to rejuvenate your skin, restoring a youthful, healthy glow.

#### Key Ingredients

Vital Repair+® Complex, Muscadine Grape Extract, Rejuvenating Green Algae Complex

③

### YOUTH ACTIVATING SERUM

This potent blend provides a powerful anti-aging treatment with 10x the concentration of Youth Complex to support collagen production and renewal at the cellular level.

#### Key Ingredients

Youth Complex with Apple Cell, Shisandra Chinensis, Lotus Japonicus, Gentle Encapsulated Vitamin A Retinol

④ DAY

### AGE DEFENSE MINERAL MOISTURIZER

Protect your skin from sun, environmental pollutants, and damaging free radicals with vitamins and nourishing oils to moisturize your skin and improve overall appearance of skin tone. Naturally derived zinc oxide provides chemical-free SPF 30 Broad Spectrum UVA/UVB protection.

#### Key Ingredients

Mineral SPF 30, Vital Repair+® Complex, Muscadine Grape Extract

④ NIGHT

### ADVANCED RENEWAL NIGHT CREAM

Hydrate, nourish, and support your skin's cell renewal process while you sleep thanks to a powerful combination of antioxidants. Wake up to younger-looking, smoother, and more luminous skin. Available in a Light gel-like formula with marine algae or a Rich formula with shea butter and jojoba.

#### Key Ingredients

Vital Repair+® Complex, Lotus Japonicus, Shea Butter, Jojoba

*As seen in Self*

# INTENSE HYDRATION IN 4 SIMPLE STEPS

## NEW ACTIVE CELLULAR HYDRATION TECHNOLOGY™

When skin becomes dry, it is more prone to sensitivity, lines, and wrinkles, making the skin look duller and older. Active Cellular Hydration Technology acts as a moisture magnet, attracting moisture to skin's outer layers and creating a reservoir to lock in hydration.

**Cactus Extract, a moisture magnet that attracts moisture in the outer layer of skin.**

**Unique blend of four forms of hyaluronic acid that retains up to 1,000 times its weight in water, locking in moisture and forming a reservoir deep within the skin.**

**100% sustainable plant-based squalane helps build a protective barrier to reduce water loss, sealing in hydration for lasting results.**

**Botanicals from the Youth Complex, such as Muscadine Grape, Lotus Japonicus, and Schisandra for additional anti-aging benefits.**

The results: intense hydration and moisture retention that soothe, help reduce the appearance of fine, dry lines and redness, and leave skin softer, smoother, and more plump.

Can be customized to meet your personal needs

## NEW ADVANCED HYDRATION REGIMEN

YOUTH® Advanced Hydration Regimen includes:

- ① Luminous Gel Oil Cleanser
- ② Perfecting Skin Toner
- ③ Moisture Activating Serum with Active Cellular Hydration Technology
- ④ DAY Moisture Lock Day Cream with Active Cellular Hydration Technology
- ④ NIGHT Advanced Renewal Night Cream, Light or Rich





**NEW YOUTH®  
MOISTURE  
LOCK DAY CREAM**  
For smoother, plumper,  
softer, and more hydrated  
skin. Quenches thirsty skin,  
replenishes hydration, and  
protects skin from moisture  
loss, while sealing in the  
actives of your serum to  
maximize benefits.

Formulated with the Vital  
Repair® Complex and  
Muscadine Grape Extract  
for anti-aging benefits.

Use after your serum of  
choice and follow with an  
SPF product.



# TARGETED TREATMENTS TO AWAKEN AND BRIGHTEN

## RESTORING EYE TREATMENT

Wouldn't you love to awaken each day to brighter, smoother, more youthful-looking eyes? This multi-tasking powerhouse delivers powerful anti-aging benefits and visible solutions to tired, dry, or puffy eyes. An essential add-on to one of our Advanced Regimens.

Formulated with a unique peptide blend shown in a clinical study to reduce the appearance of lines and wrinkles around the eyes as well as crow's feet in as few as 7 days.\*

Reduces the appearance of puffiness and dark circles.\*\*

Helps smooth the eye contour and visibly firms and hydrates.\*\*

Features a unique cooling tip that refreshes and energizes the eye area with a gentle massage at application.

Ophthalmologist tested and suitable for contact lens wearers.



\*As measured in a 28-day clinical study, 36 subjects, twice daily use.

\*\*As perceived by a majority of subjects in a 28-day clinical study, 36 subjects, twice daily use.

## RADIANCE C+E

Restore radiance with powerful 20% vitamin C and vitamin E plus raspberry cell extract to plump, brighten, and visibly reduce the appearance of fine lines and wrinkles. Radiance C+E also reduces the appearance of age spots, smooths skin texture, and improves overall skin tone.

Add it to your daily routine applying it immediately before the serum, or use it as a radiance boost anytime you need to revive tired skin.

Convenient single-dose capsules are plant-based, vegan, preservative free, and 100% biodegradable.



# INSTANT FACIALS DETOX AND CLARIFY SKIN

## NEW PURIFYING CLAY MASK

Naturally detoxify and purify skin with this triple blend of mineral-rich clays, superfine charcoal powder, and volcanic ash from pristine Jeju Island in the Pacific Ocean. This non-drying formula absorbs and removes pollutants and impurities to help minimize the appearance of pores, revealing smoother, more radiant skin.

Apply on clean face.  
Relax 10 minutes.  
Rinse with a wet cloth.

Use once or twice a week  
alone or combine with  
Hydrating Gel Mask.





# REVIVE AND GLOW

## NEW HYDRATING GEL MASK

Indulge your skin with deep, soothing moisture for radiant, hydrated skin. Our refreshing gold gel is packed with hyaluronic acid, aloe leaf juice, and a multi-herbal blend for instant and long-lasting moisture.

Apply on clean face.  
Relax 10 minutes.  
Rinse with a wet cloth.

Use once or twice a week  
alone, or combine with  
Purifying Clay Mask.



# PERFECT YOUR LOOK

## YOUTH® ACTIVATING BB CREAM

Formulated to deliver skin care benefits and a flawless complexion.

Nourishes skin and protects against damaging free radicals with Muscadine Grape polyphenols and Vital Repair+® Complex, with Green Algae to improve skin firmness. A marine polymer creates a pollution-protection shield, while naturally derived zinc oxide and titanium dioxide provide chemical-free SPF 30 Broad Spectrum UVA/UVB sun protection.

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THIS AMAZING 5-IN-1  
BEAUTY BALM DOES IT ALL  
Evens | Corrects | Hydrates  
Nourishes | Protects

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# LOOK YOUNGER LONGER

## OUR PROMISE, YOUR REMARKABLE STORIES



I am in love with the NEW Hydrating Serum! It feels so good applying and I love the way my skin feels. I am also in love with the NEW detox clay mask. After only 1 use, I noticed softer, smoother skin that glows! **Carla**

I was already in love with the YOUTH products. I didn't think it could get any better, but the new collection is super hydrating and not sticky. There is a product for all skin types/needs. **Mary**

Now that I have been using YOUTH for just over a year, I can't imagine life without it. My skin is the best that it has ever been and I get so many compliments on how I look. People tell me that I look better now than I did 10 years ago! I recently added the YOUTH hydration to my regimen and my skin feels hydrated without feeling oily. **Elisabeth**

# YOUTH SKIN CARE EVERYTHING YOU NEED TO LOOK YOUNGER LONGER

  
CLEANSER

1

  
TONER

2

Advanced Anti-Aging Regimen



LUMINOUS GEL OIL CLEANSER



PERFECTING SKIN TONER

Advanced Hydration Regimen

Targeted  
Treatments



RESTORING EYE  
TREATMENT



RADIANCE  
C+E



PURIFYING  
CLAY MASK



HYDRATING  
GEL MASK





SERUM

③



YOUTH  
ACTIVATING  
SERUM



YOUTH  
MOISTURE  
ACTIVATING  
SERUM



DAY CREAM

④ DAY



AGE DEFENSE  
MINERAL  
MOISTURIZER  
SPF 30



YOUTH  
MOISTURE  
LOCK DAY  
CREAM



NIGHT CREAM

④ NIGHT



ADVANCED RENEWAL  
NIGHT CREAM—LIGHT/RICH

Perfect  
Your Look



BB CREAM

Customize your regimen by adding a serum  
and choosing the Day and Night cream  
that meet your individual needs.

# AGING



A DECADE OF AGING ERASED



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